

**SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT,
HYDERABAD**

A Constituent Institute of Symbiosis International (Deemed University), Pune



“Shraddhavan Labhate Gyanam”

REPORT

On

ENTREVISION – 2K18

15th December 2018

A Report on the Annual Entrevision held for the year 2018-19

The annual flagship event of the Symbiosis Centre of Entrepreneurship and Innovation (S.C.E.I.) (Entrepreneurship Cell) was held on 15th December 2018, at Symbiosis Institute of Business Management, Hyderabad. The objective of this event was to bring in the budding entrepreneurs among the students and also to guide them and keep them abreast with the current environment of starting a new business.

The event involved a panel discussion, a guest speaker address and also a competition among the students meant to test their entrepreneurial knowledge and innovative ideas.

The competition comprised of three rounds. First one was online case study round, where the participants had to mail a solution to the case provides the day before. The competition on 15th December began with a quiz contest among the students, after which the students were given two and a half hours' time to prepare a presentation of a business idea based on the opportunities available in campus. Then the teams went on to present their business plans to the judges.



Team presenting business plan at the event



Dr. Ravi Kumar Jain, Director of Symbiosis Institute of Business Management, Hyderabad & Panel members gifting prize money to the winning team



Mr. Anil Rachamalla (Founder, End Now Foundation) & Mr. Krishna Chandrala (Head - Services SBU, B4B IT Solutions Pvt. Ltd.) acted as evaluation panel for business plan presentations

In post lunch session, the panel discussion was started with the welcome address by Dr. Ravi Kumar Jain, Director of Symbiosis Institute of Business Management, Hyderabad. Then the panel discussion among Mr. Rahul Paith (COO & Director, DocOnline Health India Pvt. Ltd.), Mr. Anil Rachamalla (Founder, End Now Foundation), Mr. Krishna Chandrala (Head - Services SBU, B4B IT Solutions Pvt. Ltd.), Mr. Chakra Adari (CEO, McSEN Technology Solutions Pvt. Ltd.), Mr. Aditya Nandagiri (Cofounder, Peppy Technologies Pvt. Ltd.), Mr. Ravindra Adapa (Cofounder, Navaworks Technologies Pvt. Ltd.) was held. Each member of the panel spoke about new environment in which start-ups are being launched. They shared their own experiences about entrepreneurial journeys and also deliberated about the do's and don'ts of managing any start-up.

Mr. Chakra Adari (CEO, McSEN Technology Solutions Pvt. Ltd.) acted as a moderator during panel discussion. The students participated and interacted with the panel with great enthusiasm.



Mr. Chakra Adari (CEO, McSEN Technology Solutions Pvt. Ltd.) while moderating panel discussion



Dr. Ravi Kumar Jain, Director of Symbiosis Institute of Business Management, Hyderabad felicitating Mr. Rahul Paith (COO & Director, DocOnline Health India Pvt. Ltd.) and Mr. Ravindra Adapa (Cofounder, Navaworks Technologies Pvt. Ltd.)

The day also saw Mr. Raghunath Akasam (Founder - Akasam Consulting Private Limited) the guest speaker of the event, gave the budding entrepreneurs words of wisdom and motivation. He spoke about how investment bankers and investors evaluate any start up before investing.



Mr. Raghunath Akasam (Founder - Akasam Consulting Private Limited) while interacting with students



Mr. Raghunath Akasam (Founder - Akasam Consulting Private Limited) with Team SCEI



The event concluded with the awarding winner of the competition i.e. team “Disruptors” comprising Piyush Zalkey and Niraj.

Overall the event was a great success with great exchange of knowledge and excitement and fun.



Dr. Ravi Kumar Jain, Director of Symbiosis Institute of Business Management, Hyderabad felicitating Mr. Anil Rachamalla (Founder, End Now Foundation) & Mr. Krishna Chandrala (Head - Services SBU, B4B IT Solutions Pvt. Ltd.)

Dr. Ramkrishna Dikkarwar
Faculty in-charge - SCEI (Hyderabad Chapter)

Dr. Ravi Kumar Jain
Director

